



Border Route Trail Association Board Meeting Minutes April 14, 2016

Attendees: John Elliot President, Pat Gannon, John Garbe, Bob Jarvis, Noel, Larry Quinn, Deena Reisman, Ed Solstad, Bob Westphal.

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- President – John E.
 - Gunflint Lodge sales still going, still owned by Bruce.
 - New: Rockwood Lodge, owned by Carl and Stephanie.
 - Chris Fothergill will clear the big tree of South Lake Trail.
 - Cook Co. paper noted BRTA signed agreement to maintain BRT.
 - Wilderness First Aid at SICO went very well, plan to repeat in 2 years. Larry went through the kits: consider Israeli bandage doubles as a tourniquet. Use the T to twist and the hook to lock it in.
 - Pending: Chainsaw and Crosscut training.
- Treasurer – Deena R.
 - Currently \$10,500, plus \$100 sales and MeetUp donations, after paying for T-shirts.
 - Checks pending for Wilderness First Aid,
 - Meetup (Ed S) \$448.95
 - Building check \$1,000.
 - May buy more SILKY saws to improve efficiency of trail clearers.
 - No Country Trail Assn Grant approved upon completion of sawyer training \$640.
 - Repair of pieces holding throttle cables down, money spent.
 - How to push Smile.Amazon.com ?
- Web Master – John G. not here.
 - Got the sign ups fixed, open and getting new sign ups.
 - First log onto Yahoo board, then BRTA board.
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- Marketing
 - OPEN Board position .
 - Ed S: use extra T-shirts as door prizes at EXPO.
 - Printer is waiting on paper for new map sets.
 - 100 bumper stickers and trail signs Free, courtesy of Lilliann.
 - Deena has booth supplies for EXPO.
 - Ed S; banner and set up with Bob J on Friday of EXPO, bring TV to show pictures of the trail. Tom will bring posters. Friday evening volunteering – popular.
 - Review of EXPO rules: send buyers into Midwest to buy trail guides. Keep a record of

everything sold for Deena. Instead of change, try to give a sticker.

- Ed S: Learn how Superior Hiking Trail does marketing. The Rovers presentation went well.
 - Bob J proposes starting a BRTA history photo project, organized into folders with location title with Google or Apple Photos. Bob J supplied newer trail clearing pictures of three trips in recent years, to Jen Oberg for the Rovers Intro Show.
 - Ed S: an article appeared in the Star Tribune ('Strib') using BRTA photo, talked about 3 trails, after interview with John E.
 - April 28 Thursday 5-8 pm NCTA at REI National Parks would like BRTA volunteers. Deena will verify the booth and sales, and asked for expert help about the actual trail, such as Ed S.
 - FACEBOOK: Gary suggests post/like on Facebook, there are not enough new posts to keep interest. Most posts by Matt D, of items sent to him. John G takes questions and forwards to the BRTA board.
 - BWCA EXP by Barb at Heston's in June. Note history of presentation by John to Gunflint Property Owner's Assn that clarified lack of risk from hikers.
- Wilderness Trip Leader – Tom S.
 - Registration process is working; the button requires reading 401b and agreeing to sign upon taking a trip. Cook Co and USFS and National Parks Service prefer physical signatures, mailed. Can this be consolidated on one form?
 - Ask the Web Master to collect info appropriate to either type of trip, get signatures.
 - Ask to have assistant trip leader deal with paperwork.
 - Then BRTA is covered for injury if the person signs they are healthy enough to work.
 - Ed S: suggest signing up online and giving payment.
 - A superset of forms is needed.
 - 5 trips are going out, Bob Schwartz to Clearwater.
 - If trips are not full, then post on Rovers.
 - Mechanized Trip Leader – Ed S.
 - Ed S: 2 trips are scheduled May 5th Mother's Day weekend, and May 21, maybe McFarland campground or Otter Lake Road.
 - Right now, large amounts of snow, 17 inches last week.
 - A pump extinguisher with 5 gallons of water, needs a 'fabrication trip' to weld a bracket on the mower to lug it around, instead of a pack.
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 - Member at Large — Open.
 - Directors at Large: Gary, Bob, Larry.
- Monthly topics
- Reviewed/approved meeting minutes from last meeting.

Next meeting June 9 at Gary's. Bob J will bring the beer.