



Border Route Trail Association

Board Meeting Minutes

May 18, 2017

Attendees: John Elliot, Gary Carlson, Bob Jarvis, Deena Reisman, Tom Suter, Larry Quinn, Ed Solstad, Suma Raghavendran, Brian Hanson, Visitor Jeremy Nordling

➤ Reports

- President – John E.
 - Discussed storage of the trailer. Deena will check if she has space. Gary offered his Roseville location.
 - John talked to Barb at Hestons. Asked her to measure length of wet area at Loon Lake. Needs to be measured when lake level is normal, not high.
 - Crab Lake cutoff will continue to be maintained.
 - Trail Guides – 36 remaining (John – 21, Deena – 15).
 - Reminder that office is closed 05-30-17 to 06-11-17.
- Treasurer – Deena R.
 - Current checking balance reported and approved.
 - Paid expenses \$250 booth for Spring Expo, \$500 for mapsets.
 - \$388 coming in donations from meetup group.
 - \$5 from Amazon Smile.
 - \$660 sitting in PayPal from trip fees.
 - \$300 from trail guides coming in.
- Trail Guide – Suma R.
 - Suma proposed tri-fold brochure.
 - Contact info needs to be updated.
 - John suggests send trail guide out for review.
 - Suma suggests everyone get their recommendations for changes in and review by next meeting. We will get 500 printed.
 - Deena will look up who printed guides last time.
 - Tom to contact Aaron Johnson-Ortiz about GPS mapping.
- Web Master – John G. (not present)

- Marketing – Suma R
 - Midwest Spring Expo – Deemed a success. Day hike flyers were popular.
 - Rotary District Convention showed some interest.
 - John E spoke at Rovers Intro Show at REI. Comment: BRTA presentation needs more scenic photos.
 - Need Leaders to propose/lead trips through Rovers.
 - Ed attended Volunteer Gathering in Grand Marais.
 - May 4th mechanized trip was good. Not going to pursue reroute.

- Wilderness Coordinator – Bob W. (not present, leading a trip)
 - Tom S scouted Crab Lake Triangle.
 - South Lake Trail east to quad overlooks are in good shape. Needs brushing.
 - South Lake Trail is in good shape. Two big trees down – one inside BWCA, one outside.
 - Beavers reconstructed the dam creating higher water levels.
 - Hot Shot crews did a good job of clearing.
 - Last weekend of May to clear east and west of Stairway portage.

- Mechanized Coordinator – Ed S.
 - Looking for a coordinator.
 - Gary reported on bridge conditions. Still considering helicopter material lift.

- Organizational topics
 - none

- Monthly topics
 - Reviewed/approved April 2017 meeting minutes.
 - Next meeting Thursday, June 15, 7:30pm at Gary's. Brian will bring the beer.