



# Border Route Trail Association

## Board Meeting Minutes

### October 17, 2017

Attendees: John Elliot, Ed Solstad, Gary Carlson, Deena Reisman, Suma Raghavendran, Jeremy Nordling, Larry Quinn, Tom Suter, Bob Westphal, Visitor Ian Roberts, Brian Hanson

#### ➤ Reports

- President – John E.
  - John E reported on the west end trail clearing trip on Oct 12. Trail is in good condition. Better than reports.
  - Trail Guides - 2 remaining.
- Treasurer – Deena R.
  - Current checking balance reported and approved.
  - Deposited \$77 from Trail Guides.
  - Paid out \$35.
  - \$869 in checks from paypal, etc yet to be deposited.
- Mechanized Coordinator – Jeremy N.
  - West end cleared – Gunflint Trail to BWCA border.
  - Loon Lake to Bridal Falls cleared.
- Wilderness Coordinator – Bob W.
  - Bob reports Crab Lake Trail is in pretty good shape.
  - Tom reports Pine Lake also in good shape.
- Projects
  - No trips currently planned.
  - Suggestion to put current trail conditions on website.
- Marketing – Suma R
  - Midwest Expo is November 17. John will call Matt to confirm reserving 1/3 of the table. (Sharing with KEK and NCT)
  - Suma, Jeremy, and Deena showing interest in working the booth. We will discuss coverage at next meeting.
  - Donating a T-shirt and map for raffle.

- Web Master – John G. (not present)
  - Visitor Ian Roberts is interested in being involved with BRTA. He a web developer. Wants to do trail clearing and help out with maps, etc.
- Organizational Topics
  - Wilderness First Aid Training is in November. John E to find out the particulars.
  - Annual Meeting and Elections needs to be scheduled for Jan 2018. We'll discuss more at Nov and Dec meetings.
- Trail Guide – Suma R.
  - Close to sold out.
  - The file converted to Word was not the correct version. We need the latest version and updates to the last 5 pages. Tom sent the corrections to Suma.
  - Current day hikes and matrix are not clear enough to print.
  - Lodges and Services second page is missing the header. Suma will fix that.
  - Assume same cover stock and spiral binding as before.
- 2018 Goals
  - We need to think of ways to improve our meetings and generate more interest. It was suggested we create a separate committee to brainstorm ideas:
    - × More frequent meetings
    - × More social activities
    - × More Facebook/Meetup opportunities
    - × Local hikes
    - × Clearing on local trails, I.E. Ice Age Trail, Maiden Rock, others
    - × Ed will put something on Yahoo BRTBRD
- Monthly topics
  - Reviewed/approved September 2017 meeting minutes.
  - Next meeting Thursday, November 16, 7:30pm.
  - Location TBD. Watch Friends of the Border Route Trail Meetup the week of the meeting.
  - Ed will bring the beer.